



Customized packages for all promotional budgets.



Thank You for sponsoring your La Ronge Ice Wolves

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**BACK THE PACK**  
**#bleedteal**

**2020-2021**

Marketing and Partnership Opportunities

# La Ronge Ice Wolves





# A WINNING TRADITION



## Our Mission

Our corporate sponsorship has been a key off-ice component to the Ice Wolves success throughout the team's tenure in La Ronge. Throughout the years, the support has been outstanding and we look forward to strengthening these partnerships in the future. We would enjoy the opportunity to work with you and your business to bring together a sponsorship package that best suits your needs.

The La Ronge Ice Wolves are excited to be back for another exciting season of SJHL hockey action. We look forward to continuing the strong winning tradition that our hockey club has accomplished in the past. The Ice Wolves have always been a strong component of the La Ronge region. The organization continues to strive towards providing exciting hockey action, community role models and academic and athletic excellence. Throughout the past 20 seasons the Ice Wolves have managed to achieve all of these goals while being recognized as one of the leagues smallest centers and most northern SJHL teams.



Fan Favourites	
Magnets	\$1500
Pocket Schedule	\$1250



## Game Night Event and Promotion Sponsorship

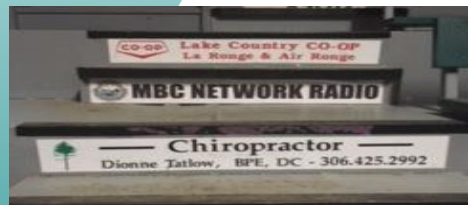
Power Play Sign and Announcement	\$1250
Penalty Kill Sign and Announcement	\$1250
Public Address Announcement	\$250
Out of Town Scoreboard	\$400
Game Title Sponsor 50/50	\$2000
Starting Line-up & Period Summary	\$1000
Player of the Month	\$1000
Game Ticket (Back of Ticket)	\$1500
Game Title Sponsor & Intermission	\$500
With 25 game tickets	

## Game Night Promotion

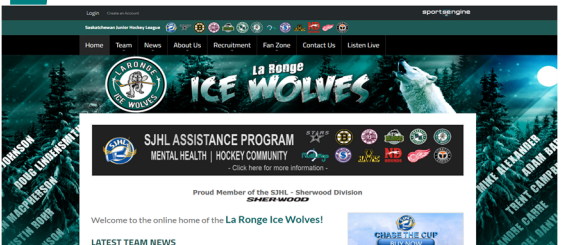
Front Inside Cover	\$1000
Back Inside Cover	\$1000
Back Outside Cover	\$1000
1/2 Page Headline	\$500
Single Game Flyer Insert	\$250







**WEBSITE AND MEDIA ADVERTING**  
 Logo and Link on [www.icewolves.ca](http://www.icewolves.ca) \$500



### Signage

Arena Board 3' x 3'	\$750
Arena Board 3' x 8'	\$1500
Arena Board 3' x 16'	\$3000
Wall Sign < 9.9ft <sup>2</sup>	\$750
Wall Sign 10ft <sup>2</sup> - 23.9ft <sup>2</sup>	\$1200
Wall Sign 24ft <sup>2</sup> - 39.9ft <sup>2</sup>	\$1500
Wall Sign 40ft <sup>2</sup> - 49.9ft <sup>2</sup>	\$1750
Lobby Stats Board	\$1500
Press Box	\$1000
Box Office	\$2500
Seating Section Sponsor	\$750
Stair Risers (8)	\$ 500
Stair Risers (20)	\$1000
Penalty Box/Announcement	\$1500
LED Digital 1 year	\$3000
LED Digital	\$2800/3yr
Zamboni 3' x 6'	\$1500
Stats Sponsor (online/hockeytv)	\$2500

\*Signs over 50ft<sup>2</sup> are negotiable for pricing.  
 Prices do not include production costs\*

### On-Ice Logo

Face Off Circles	\$2500
Centre Blue Line	\$1000
Centre Home or Away Side	\$1000
Board Side	\$800
Between Face Off Circle	\$700
Face Off Dots (8)	\$500



### In The Community

Ice Wolves 7 <sup>th</sup> Man	\$1500
Read to Succeed	\$1500
School is Cool	\$1500

Description	Ticket Price
Adult Season(18+)	\$325.00
Adult PunchPass	◇ 10— \$125.00
	◇ 20— \$240.00
Senior Season (60+) , Student Season (13-17)	\$235.00
Senior /Student PunchPacks	◇ 10— \$95.00
	◇ 20— \$180.00
Child Season	\$ 110.00
Child PunchPacks	◇ 10— \$47.50
	◇ 20— \$90.00
	◇ 30— \$127.50



