



# La Ronge Ice Wolves 2023 - 2024 Sponsorship Opportunities



# Sponsorship Rates

## Signage

- Rink Boards - \$2,000
- Press Box Signs - \$1,000
- Section Signs - \$1,000
- Wall Signs - \$500 + (depending on size)
- Ice Logos - \$1,500 - \$3,000
- Stair Risers - \$500 - \$1,000
- Zamboni - \$1,500
- Box Office - \$2,500
- Lobby Standings Board - \$2,000
- LED Digital - \$3,000

## Equipment

- Home Jersey Sponsor - \$500 each  
(25 available)
- Away Jersey Sponsor - \$4,000  
(team set)
- Home Jersey Crest - \$3,000
- Pant Crest - \$2,000
- Helmet Stickers - \$1,500
- Puck Sponsor - \$3,000
- Tracksuits - \$5,000
- Warm Up Jerseys - \$5,000

# Sponsorship Rates

## In-Game Opportunities

- Game Night Sponsor - \$500  
(Includes 50 tickets)
- 7th Skater Sponsor - \$1,500
- Power Play Sponsor - \$1,500
- Penalty Kill Sponsor - \$1,500
- Starting Lineup and Period Summary - \$1,000
- Out of Town Scoreboard - \$500
- 50/50 Title Sponsor - \$2,000
- Guarantee the 50/50 Pot - \$500 - Unlimited
- Digital Ticket Sponsor - \$2,000

## Social Media

- Weekly Coaches Show - \$2,000
- Lineup Card Sponsor - \$1,500
- Three Stars - \$1,500
- Post-Game Interview - \$1,500
- Post-Game Recap Article - \$1,500

## Program

- Full-page advertisement - \$1,000
- Half-page advertisement - \$500
- Flyer Insert - \$250 per game





# Sponsorship Rates

## Broadcast Opportunities

Ice Wolves Radio Network Title Sponsor - \$3,000

Sponsor mention + 30 second ad on broadcast - \$1,500

NOTE: The ads run several times throughout the broadcast

## Fan Favorites

Magnetic Schedule - \$1,500

Pocket Schedule - \$1,500

Game Day Calendar - \$2,000

Hockey Cards - \$3,000

## Road Sponsorships

Feed the Wolves - \$500 per meal

House the Wolves - \$2,000 per night

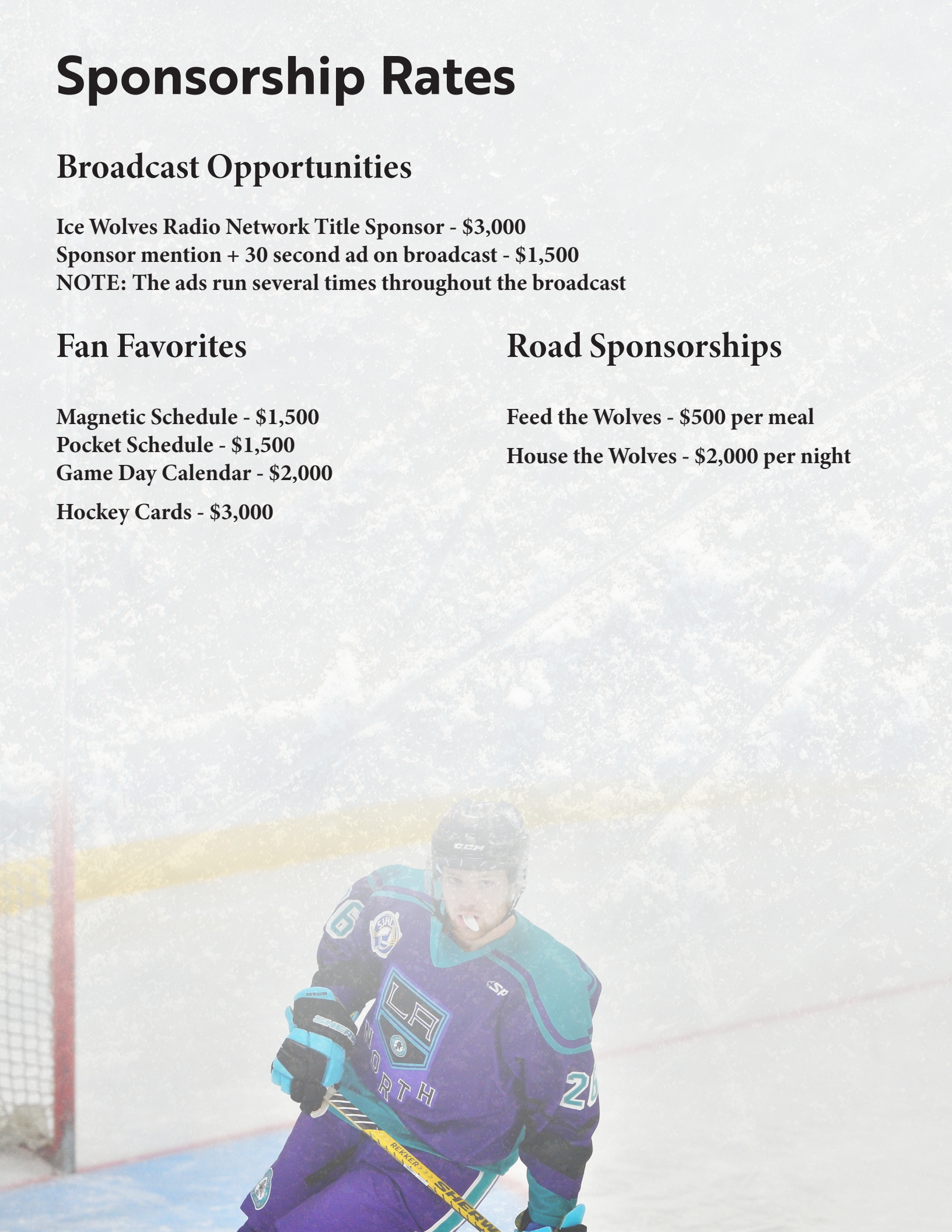


## Contact

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**On behalf of the Ice Wolves, thank you  
for your support!**