



La Ronge Ice Wolves Junior Hockey Club

Regular Meeting Minutes

June 3, 2015 7:00 PM

ATTENDANCE:

Officers of the Club	President:	Mike Bell	Present
	Vice President:	Brent McDougall	Present
	Treasurer:	Peggy Hunt	Absent
	Secretary:	Dee Johns	Present
Board of Directors	Hugh Watt	Present	
	Tim Fiske	Absent	
	Lynnette Merriman	Present	
	Grant Merriman	Present	
	Lisa Dohm	Present	
	Betty Kopeck	Absent	
	Rob Wilson	Absent	

AGENDA:

Welcome	7:00pm
Review Minutes	Minutes from the May 20, 2015 were reviewed and approved.
Open Issues	<p>Marketing</p> <ul style="list-style-type: none"> Dee Johns provided a marketing report and update. Board members discussed options for effective marketing. <p>Priority:</p> <ul style="list-style-type: none"> Each business is a priority. Partnership commitments follow up, communication, respect, and consistency are key. Board members to ensure all partnership agreements are fulfilled and completed. <p>Marketing Procedure</p> <ul style="list-style-type: none"> Board members discussed and implemented a marketing procedure to provide clarity to the process so all Board members are informed of partnerships and each partnership is given the utmost attention. Board members self- assigned businesses, individuals and industry to create partnerships. Board members to strive to touch with each business by next regular meeting. <p>Marketing Booklet</p> <ul style="list-style-type: none"> Dee Johns to update the booklet to reflect new Board members as contacts. <p>Marketing Position</p> <ul style="list-style-type: none"> Tabled to the next meeting. Board members will self-appoint the task for 3 weeks and then Board will revisit the need for a marketer.



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	<p>Coach Contract:</p> <ul style="list-style-type: none"> A new 3-year contract has been signed by Head Coach Shawn Martin. The signed document will be scanned and faxed back to the Board. <p>Assistant Coach Contract</p> <ul style="list-style-type: none"> A 1 year contract has been signed by Assistant Coach Matt _____. The signed document will be scanned and faxed back to the Board.
<p>New Business</p>	<p>Board Executives and Committees:</p> <p>President: Mike Bell Vice President: Brent McDougal Secretary: Dee Johns Treasurer: Peggy Hunt</p> <p>Public Relations, Advertising and Promotions: Mike Bell / Lynnette Merriman Marketing and Sponsorship: Dee Johns / Hugh Watt Fundraising: Grant Merriman / Tim Fiske Billet and Membership Coordinator: Dee Johns / Lisa Dohm Concession and Bar: Tim Fiske / Betty Kopeck / Lisa Dohm Hockey Operations: Brent McDougall / Rob Wilson Game Day Operations: TBA – Board will discuss the duties involved and split them accordingly ex. ticket sales and front door volunteers; program; sound booth; security; anthem and intermission schedule; game volunteers (scorekeeper, goal judge, penalty box); cashbox and cash out; 50/50; and game day partnership commitments.</p> <p>Events and Public Relations:</p> <p>La Ronge Children’s Festival – Lead Lynnette Merriman co-lead Tim Fiske July 1, 2015 Patterson Park La Ronge Snow cones, hotdogs, hamburgers, pop Lynnette to keep Board updated on the event planning, and ‘assign’ roles as needed. Lynnette to talk to the Children’s Festival Committee and request that no other booth sell snow cones.</p> <p>Boat Poker Derby – Lead Dee Johns July 4, 2015 Lac La Ronge 10:00am – 6:00pm Dee to keep Board updated on the event planning, and ‘assign’ roles as needed. This event is in cooperation with La Ronge Minor Hockey.</p> <p>La Ronge Elks Fair – Food Booth – Lead Betty Kopeck, Assist Lisa Dohm</p>



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	<p>July 17, 2015 - La Ronge Elks Ground Booth to be opened all hours fair is open. Betty to keep Board updated on the event planning, and 'assign' roles as needed</p> <p>La Ronge Elks Fair – Beer Gardens – Lead Mike Bell, Assist Brent McDougall, Grant Merriman and Hugh Watt</p> <p>July 17, 2015 - La Ronge Elks Ground Booth to be opened all hours fair is open. Mike to keep Board updated on the event planning, and 'assign' roles as needed. Mike to apply for liquor license. Mike to write a letter/email to the Elks to confirm the Wolves will be running the Beer Gardens.</p> <p>Texas Hold 'Em Poker – Board to request Kevin Roberts still run this event for the Wolves September 19, 2015 - JRMCC</p> <p>Town of La Ronge Contract:</p> <ul style="list-style-type: none">• Dee Johns to contact the Town of La Ronge and arrange a meeting to discuss the 2015_2016 Contract.• Mike Bell and Hugh Watt to attend council meeting. <p>League Meetings:</p> <ul style="list-style-type: none">• Mike Bell to attend League Meetings in Nipawin with Shawn and Matt.• Lynnette Merriman to attend the Marketing component of the league meetings.
Tabled Items	<ol style="list-style-type: none">1. Office Manager2. Marketing Director
Next meeting date:	June 24 @ 7:00pm Mistasinihk Place
Adjournment:	11:40 PM